



JPS PRINT



print catalog

about us

JPS Print, conveniently located on the South Side of Columbus, is a premier commercial printing and marketing company. Established in 2007, JPS is dedicated to assisting small, medium, and large businesses and organizations with their marketing and printing needs.

The team at JPS brings exceptional quality and professionalism to ensure that our clients have the best experience when they walk through our door or access our online store. Our commitment to delivering top-notch products and services has earned us an outstanding reputation within the community.

JPS Print stands out from the competition because of our comprehensive offerings. Whether you need custom stationeries, marketing materials, promotional items, large format prints, quality custom apparel, or graphic design services, our seasoned designers, printing experts, and account managers are here to serve you. We work closely with our clients to understand their unique needs and use their vision and marketing strategies to yield a return on investment.

Our team understands that each client is unique, so we strive to provide personalized solutions tailored to their requirements. Our dedication to outstanding customer service has resulted in long-term relationships with some of Central Ohio's finest small, medium, and large corporations and nonprofit organizations.

Over the years, we have increased our capabilities by investing in state-of-the-art printing equipment and software, enabling us to produce high-quality prints efficiently, cost-effectively, and quickly. This commitment to staying at the forefront of printing technology ensures that JPS Print can consistently deliver exceptional results to our clients.

Our commitment to our core value of achieving significance rather than success extends our business and reaches our community. We encourage you to shop locally and shop with us. Proceeds of our profits are committed to supporting marginalized small businesses through training and discounted pricing, providing internship opportunities for high students seeking alternative career paths in graphic design and services, and supporting community-based nonprofit organizations.

JPS Print is MBE Certified, a recipient of Columbus Business First's Corporate Citizenship Awards 2023 and the Mahogany Small Business Award, and a leading printing and marketing solutions firm serving our region. Be remarkable with us!



index

design services	04	apparel	30
artwork guidelines	05	t-shirts, polo-shirts & hoodies	31
services	06	hats & pants	32
services (images)	07	large format	33
web design & development	08	banners pull-up banners	34
forms & stationery	09	signage	35
letterheads	10	posters	36
envelopes	11	promotional products	37
forms carbonless	12	pens	38
marketing materials	13	plates & awards promo products	39
business cards	14	mailing	40
postcards	15	variable data	41
brochure	16	direct mail & eddm	42
flyers	17	on-demand digital printing	43
labels & stickers	18		
magnets	19		
booklets rack cards	20		
door hangers	21		
stamps catalogs	22		
notepads	23		
menu table tents	24		
greeting cards & invitations	25		
calendars & planners	26		
binders & tabs	27		
tickets	28		
presentation folders	29		

additional options are available; the tables in this catalog show the most common sizes, stocks, and finishes.

design services



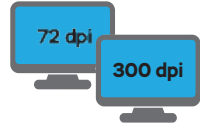
file format

When submitting a digital file, it needs to be “print ready” we request that you send us a PDF, as we prefer to work in a PDF workflow, but a high quality JPEG will work as well. In addition to preferred PDF files, we can handle many of the application files available on the market today. Send us your file and we'll check it out.



resolution

To make sure that your art files print with clear, crisp images, we require that the artwork you supply has a resolution of no less than 300 dpi. Artwork submitted with resolutions lower than 300 dpi can produce blurry, bitmapped, or pixelated print.



colors

CMYK (cyan, magenta, yellow, and black) is the industry-standard formula. It was created to give accurate color reproductions. Artwork submitted using Pantone®, spot, or RGB will be converted into the CMYK format when using a digital press. This may cause some slight color changes. If you need an exact duplication of a Pantone® color, make sure to tell us so that we can use the offset process to produce your order.



Our CMYK workflow is monitored and calibrated to maintain industry standards. Your monitor or personal printer may not be an accurate representation, so we recommend you proof your job before we print it.

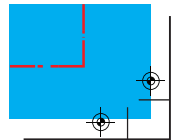
fonts

Many different fonts are available in the design world. Before sending us your file, turn your fonts into either curves or outlines, which will make the text uneditable.



text and bleed

All text must be a safe distance from the edge of the final trim sheet. You should have at least .25"(1/4") of between the text and the edge of the final trim sheet. Bleed refers to printing an image that goes beyond the edge of the sheet after trimming. We recommend that an area of approximately 125"(1/8") be created as a bleed area to be cut away on all sides.



PLEASE NOTE: Complete instructions on the File Preparation/Artwork Guidelines are available upon request.

design

web graphics

**social media
management content**

content building

ad web promo



web design & development

Our website designed is done with your customer in mind. Our process delivers a creative and modern online presence with the best User-experience in mind Our team has established a host of services to facilitate the growth of your business.

We offer WordPress websites and e-commerce solutions focused on usability and responsive design, creative branding solutions that insert personality into your business, and custom programming for ideas that you need help bringing to fruition.



forms & stationery



Letterheads

Along with your business cards, your letterheads are an important piece of your office stationery. Whether you're sending a business letter, proposal, or invoice, your letterhead is the face of your business.

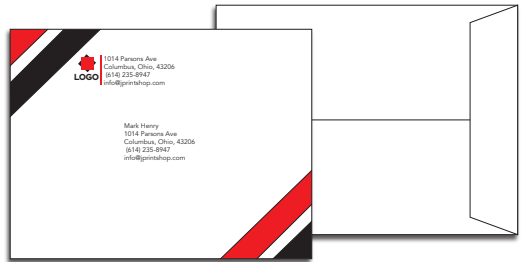
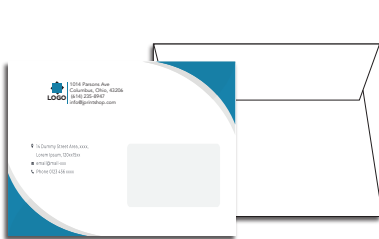
Color	Color	Stock	Weight
8.5" x 11"	Full color Pantone®	Uncoated Specialty	24 Lb.



envelopes

Branded envelopes will give your company a professional look when coordinated with letterheads.

Size	Style	Face	Closure
#6 3/4	Booklet	Plain	Peel-n-seal
#9	Catalog	Window	Simple seal
#10	Remittance		Moist seal
9" x 12"	Return		
10" x 13"	Security		



forms

Application Form

Well-designed forms can make a business run smoothly, but they are often overlooked. Having a good form to hand out to potential clients or staff members gives your company a professional and organized appearance.

Forms also assist with the workflow within the company. If filled in and filed correctly, they make locating information quick and simple. JPS Print creates easy-to-use personalized forms to suit your professional needs and the needs of your business. We can even finish them so they can be inserted into binders for easy filling.

Size	Color	# Of Sides	Stock	Finish
8.5" x 11"	Full color	One-sided	Uncoated	Numbered
Custom	Black & white Pantone®	Two-sided		Perforated Punched

carbonless



Quote, invoice, delivery, receipt, and purchase order books are all forms of NCR. These allow for multiple copies to be made quickly and easily when the top sheet has been filled in. These can be made up with as many carbon copies as you need. Sets within the book are on different colored stock so you can identify which copy needs to go where, or to whom.

Size	Color	# Of copies	Stock	Finishing
Custom	Full color	Single-Sheet	White	Stapled
	Black & white	Multi-part	Yellow	Punched
	Pantone®		Pink	Numbered
			Blue	Perforated
			Green	Security Guard

marketing materials



business cards

A first impression last. Quality business cards are essential to anyone looking to promote a professional identity. Our full-color, high-quality printing technologies allow us to provide you with a business card you can be proud of. We offer a wide variety of designs, colors, papers stocks, and finishes that will surely fit your needs.

Your business card directly reflects your company. Don't put potential partners or customers to sleep with plain paper and dull designs. Let JPS Print produce high quality, full color cards that are sure to grab attention long after an introduction!

Size	Color	# Of Sides	Stock	Weight	Laminating	Options
3.5" x 2" fold over custom	Full color Black & white Pantone®	One-sided Two-sided	Coated gloss Coated matte Uncoated Specialty	80 lb. 100 lb. 120 lb. 14 pt. C1S	Glossy Matte	Spot uv Raised print Die cut Embossed Foil stamped

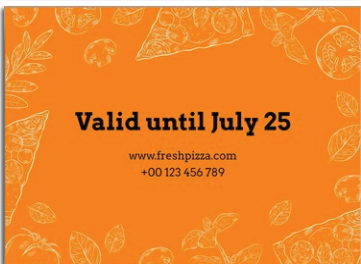


postcards

Postcards are an inexpensive and effective way to promote your business. With a bold, colorful design they can be very informative and deliver a direct message without a lot of text. Their size makes them easy to transport and they can be used for trade shows, mail-out campaigns, and countertop giveaway items.

Postcards can even use variable data, allowing you to personalize material according to your individual customer. Variable data allows you to change text, graphics, and images from one printed piece to the next, using information sourced from a database or another external file.

Size	Color	# Of Sides	Stock	Weight	Laminating	Options
3" x 5"	Full color	One-sided	Coated gloss	80 lb.	Glossy	Spot uv
4" x 6"	Black & white	Two-sided	Coated matte	100 lb.	Matte	Laminate
4" x 9"	Pantone®		Uncoated	120 lb.		
5" x 7"				14 pt. C1S		
6" x 9"				14 pt. C1S		
Custom						



brochures

A well-designed brochure sells your product. It can excite and entice a consumer to find out more about the promotion. To work, it needs to be graphically appealing and carefully scripted. It also needs to be expertly printed and finished to do its job correctly. Think of JPS Print as your marketing partner in business. Let us help you produce and distribute a brochure so that it can help promote your product and increase your overall sales.

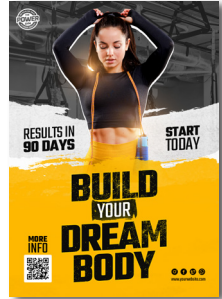
Size	Color	Format	Stock	Weight	Laminating	Options
5.5" x 8.5"	Full color Pantone® Black & white	Portrait Landscape	Coated gloss Coated matte Uncoated	28 lb.	Glossy Matte	Spot uv Laminate
8.5" x 11"				60 lb.		
8.5" x 14"				80 lb.		
11" x 17"				100 lb.		
Custom						



flyers

A flyer should grab the attention of a potential customer. The design and message needs to be clear and enticing to gain the prospective buyer's interest. Our 17 years of experience will help you promote your products and your company. We print on all paper stocks, from light-weight and inexpensive to high-quality premium papers and card stocks. We also offer multiple options to professionally finish your project. Flyers have always been a great form of communication; especially when created and produced by our professional staff.

Size	Color	# Of Sides	Stock	Weight
8.5" x 11"	Full color	One-sided	Coated gloss	28 lb.
8.5" x 14"	Pantone®	Two-sided	Coated matte	60 lb.
11" x 17"	Black & white		Uncoated	80 lb.
Custom			Cover	100 lb.



folding options

Products can be folded in a variety of different ways to suit almost every need:



half fold



tri fold
(letter)



gate fold
(3 panels)



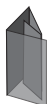
double
gate fold
(4 panels)



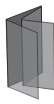
z fold



accordion
fold



roll fold
(4 panels)



double
parallel
fold



french
fold



labels & stickers

From circles to square-cut labels and ovals to gold embossed seals, we can create whatever specialty shaped stickers or labels you need. We handle them all! Whatever your product needs, JPS Print will help you fill them. We offer a wide selection of labels and stickers for a variety of purposes available in unlimited designs.



magnets

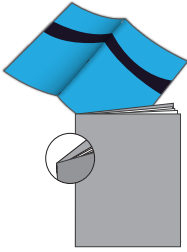
Magnets can be created in all sorts of shapes and sizes, and we can help you select the perfect promotional magnet for your next event or campaign. Packing a powerful marketing punch, magnets acts as an eye-catching reminder of your company and its products or services.

Give customers extra incentive to keep your promotional magnet by including a calendar in its design; once placed on the fridge, everyone at home or the office can refer to it. This style is very popular with real estate agencies, while a standard 3.5" x 2" size is popular with trade services. Outdoor magnets are a great idea for a plumbing business; printed with a UV-resistant ink that will resist fading, so they can be left on the side of your heating unit.

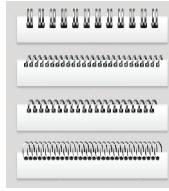
Custom car magnets are quickly becoming popular with companies that want to increase brand awareness or improve their image. They're an inexpensive way of adding signage to your vehicle.



booklets



Booklet



Coil Bound



Perfect Bound

rack cards

Custom-designed rack cards are a cost-effective way to promote your business. They're easy to create, extremely affordable, and make a great presentation when properly displayed.

Size	Color	# Of Sides	Stock	Weight	Options
3.5" x 8.5"	Full color	One-sided	Coated	80 lb.	UV coated
4" x 9"	Black & White Pantone®	Two-sided	Uncoated	100 lb.	Laminated



door hangers

A custom-designed door hanger should be bold, colorful, and informative. They can be an effective way to deliver your message. Our knowledgeable staff will walk you through each step, from the concept of the design to the completion of the product.

Size	Color	# Of Sides	Stock	Weight	Options
3.5" x 8.5"	Full color	One-sided	Coated	80 lb.	UV coated
4.25" x 11"	Black & white Pantone®	Two-sided	Uncoated	100 lb. 120 lb.	Laminated





stamps

Self-inking stamps are the most popular type of stamp. They're quick, convenient, and, because they have a built-in ink pad, mess free. These stamps leave you with a clear impression every time. This style of stamp is available in a wide range of shapes, colors, and sizes.



catalogs

Catalogs are usually a very detailed type of printed product that should only be produced by a professional. JPS Print is up to the task. We can produce this all-important product in a variety of sizes and styles complete with custom designs and functionality built into every page. Multiple binding and paper options are available.



Producing a catalog, journal, or newsletter is never an easy task, but with guidance and assistance from JPS Print each step of the way, you will have a product that you are proud to distribute.



notepads

Promotional products, such as note pads and desk pads, present an opportunity to achieve brand visibility with your current and prospective customers every day. If your company-branded note pad has a simple layout, great design, and a to-do list, it has the potential to be an item always found on every desk.

Desk Pads are also a way to have your company seen all year at a cost-effective price. When a calendar is included in the design, it becomes an item your customers can refer to daily. Remember, don't overpower these items with your branding. If your customers aren't using them, they aren't effective marketing pieces.

Size	Color	# Of Sides	Stock	Weight	Finish
3" x 3"	Full color	One-sided	Uncoated	20 lb.	Glued
3" x 5"	Black & white	Two-sided		24 lb.	
5.5" x 4.25"	Pantone®			28 lb.	
5.5" x 8.5"				60 pt. C15	
Custom					



menus



A properly designed and printed menu can be one of the most cost-effective and potentially profitable investments that a restaurant can make. Menus can be a tantalizing motivator, meant to attract customers to your establishment. To help create this atmosphere, you need someone with the knowledge and experience to help you produce this type of quality product. JPS Print can do just that!

Size	Color	# Of Sides	Stock	Weight
8.5" x 11"	Full color	One-sided	Coated	60 lb.
11" x 17"	Black & white	Two-sided	Uncoated	80 lb.
Custom	Pantone®		Synthetic	100 lb. 120 lb.

table tents

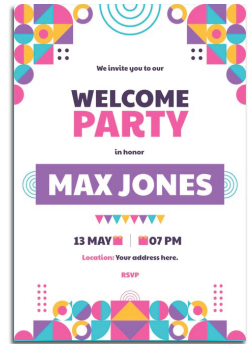


Table tents are a great way to promote your specials or keep your customers informed about your key menu items. We can provide you with simple A-frame tents or help you create an elaborate flip display with multiple pages. Table tents are great for any type of countertop display, not just restaurants. Visit our location today and ask how we can help promote your business with a custom table tent.

Size	Color	# Of Sides	Stock	Weight
4" x 6"	Full color	One-sided	Coated	60 lb.
5" x 7"	Black & white	Two-sided	Uncoated	80 lb.
Custom	Pantone®			100 lb. 120 lb.

greeting cards & invitations

We print custom cards for important events and holidays. We can satisfy all your greeting card needs no matter the occasion! Holiday greeting cards can be selected from some of our standard traditional styles to something completely custom designed for your company. You can add special photos, graphics, and text to your heart's content. We have the experience and know how to help you meet your invitation and greeting card needs.



calendars & planners

One of the most useful and effective types of printed promotional products today are calendar, because they are looked at daily. The purpose of a custom-printed calendar, decorated with your brand identity, is to keep your name in front of your client. Your name will stay on a prospective customer's wall or desk for an entire year. In addition, you can choose to add seasonal specials to promote your business.

Color	Format	Stock	Laminating
Full color	Portrait	Coated gloss	Glossy
Black & white	Landscape	Coated matte	Matte
custom	Planner	Uncoated	
	Desk		
	Pocket		



binders & tabs

Be prepared for your next training session with training manuals that are clear and easy to use. Don't hand out single pieces of paper that can be lost or damaged. Produce a D-Ring binder that is durable, user-friendly, and spacious enough to accept additional pages. Tabs make it easy to find different sections, especially if the content is heavy with text. D-Ring binders come in a range of sizes, so we can accommodate content of various thicknesses.

If D-Ring binders are too big and bulky and you would like something a little easier to carry, we also produce coil-bound manuals. With coil-bound manuals we can still include tabs, but this style doesn't allow extra pages to be added later.

Tabs are specially printed to suit your content. If it's a manual that is being used repeatedly, you can also choose to have the tabs coated in Mylar (plastic) for extra strength.



tickets

No matter the size or type, at JPS Print, "we've got your ticket." We can produce ticket for all kinds of events. Ticket can be printed in full color or black and white, and be finished in rolls or in books. Yes, "we've got your ticket!"

Size	Color	# Of Sides	Stock	Weight
2" x 5.5"	Full color	One-sided	Coated	60 lb.
2.75" x 5.5"	Black & white	Two-sided	Uncoated	80 lb.
2.75" x 8.5"	Pantone®			100 lb.
Custom				120 lb.



presentation folders

Would you walk into an important business meeting in a tank top and sandals? Impression are all about presetaation, so why not dress up your documents so they stand out professionally? If looking professional is important, then quality presentation folders are a must! They can help your odds of landing a potential client. You may produce award-winning services or products, but if they are not presented professionally, the order may be lost. JPS Print produces folders in a while range of shapes and sizes, and our folders are ready any presentation you may need.

Size	Color	Format	Stock	Weight	Laminating	Options
9" x 12"	Full color	1 Pockets	Coated gloss	80 lb.	Glossy	Spot uv
6" x 9"	Pantone®	2 Pockets	Coated matte	100 lb.	Matte	Embossed
Custom			Uncoated	14 pt. C1S		Foil stamped



apparel



t-shirts, polo-shirts hoodies & accessories

Polo shirts, t-shirts, jackets, hats, scarves, sportswear, shirts, blouses, dresses, knitwear, vest, pants, skirts, suit jackets, ties, industrial workwear, and much more... Corporate apparel gives your team a professional and polished look. Whether it is a branded polo shirt embroidered with your company logo or a complete outfit, we can give your company that look and feel your're after. With many corporate apparel ranges to choose from, we can help put together a uniform that meets every budget, style, and job description.

Many of the apparel ranges available offer comfortable and practical pieces that suit all body shapes and sizes without compromising style or quality. They also offer hard-wearing fabrics that have been designed for the demands of some of the most rigorous working environments. It's important to select a range that your team feels comfortable and confident wearing.



bags, hats & pants



large format



banners



Well-designed banners or posters used at exhibitions, special events, or trade shows can bring crowds of people to your booth. Draw attention to your promotion with big, bright, and colorful banners. Get the “wow factor” working for your business with large format banners and posters; available with a variety of finishing options.

Vinyl	Wind flags	Expo displays	Options
Single-sided	Single-sided teardrop	Wall unit	Grommets
Double-sided	Double-sided teardrop	Promotional Table	Pole pockets
Mesh single sided	Single-sided feather	Fabric wall unit	Rope
Portrait	Double-sided feather	Brochure holder	Fabric blend
Landscape	L-flag banner	Snap-a-frame	
Indoor	POS flag	Steel-a-frame	
Outdoor			

pull-up banners



In the office, on the road, or wherever you may be, pull-up banners are an excellent poster alternative. These freestanding units are held up by their own stand. They come with their own slim-line carry bag making them totally transportable. Pull-up banners are sure to attract attention and get potential customers talking.

Sizes	Color	Stand	Stock
24" 47"	Full color	Silver Black	Uncoated
31" 59"			Coated matte
34" 79"			Coated glossy
39"			Fabric

signage

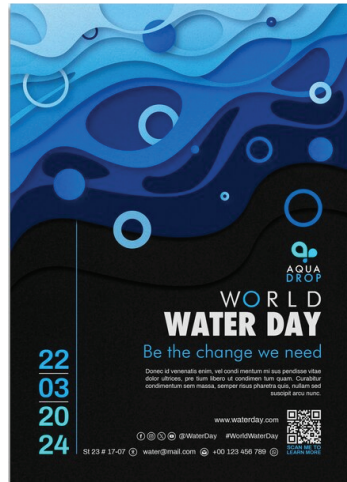
Signage is one of the most important elements of your business. When done right, signs can make your business highly visible and promote your brand. Whether you're looking to make your storefront stand out or promote your business at special events, professional signage can make all the difference. Signs are also versatile and perform several necessary functions that keep your space well-organized for your customers.



posters

Posters are a great way to take your message to the masses in vibrant, eye-catching color. Available in a range of sizes, posters can be printed individually or by the hundreds. We can also laminate them for durability or mount them if they are to be on display or for a presentation.

Size	Color	Formats	Stock	Laminating
12" x 16"	Full color	Portrait	Coated gloss	Gloss
18" x 24"	Black & white	Landscape	Coated matte	Matte
24" x 36"			Uncoated	
Custom				



36" x 48" Poster

promotional products



pens

We all use pens, so they are among the most common items used for promotional marketing. Companies everywhere have seen the benefits in handing out pens, but they're more than a mere marketing giveaway. Specially designed pens can be used as corporate gifts for both employees and clients.

With hundreds of different styles and types, there is a pen suited for all occasions, from economical plastic pens to premium metal pens. Pens can be branded in different ways: single-color-print, engraved. Select a reliable, quality pen that is comfortable and nice to write with. You want your clients to go looking for their favorite pen if it's removed from their desk.

Color	Types	Style	Material	Features
Black	Ballpoint	Classic with	Plastic	Cushion Grip
Blue	Felt-tipped	cap retractable	Metal	Multiple Inks
Red	Rollerball		Recycled	
	Stylus			



plaques & awards

Custom-made plaques and awards are the perfect way to commemorate achievements. We can create a wide variety of plaques and awards, from preserving a diploma to honoring an accomplishment. These great gifts will last a lifetime.



promo products

Everyone likes to get something useful for free. They will keep this product and use it. It carries your name and contact information. It's a gift that keeps on selling. Promotional products have long been a great supplement to your marketing efforts. Selecting the right product from our extensive list of pens, mugs, caps, and more provides a great return on your investment. They can be distributed at events and corporate functions. We can also assist with mailing them to your prospects.



mailing services



variable data

Did you know that using variable data can potentially increase your ROI by five to ten times over traditional direct mail campaigns? With variable data, we can customize your direct mail piece specifically to your individual customers. Let us help you reach your customers by personalizing a variable data mail piece precisely for them.

Real Estate
Scan It
to QR
to QR

FEATURES

- 3 Bedrooms
- Open Kitchen
- Top Security
- Prime Location
- Easy Installments

Start Price
\$35K

MODERN HOME FOR SALE

Lorem ipsum & empty dummy text of the printing and typesetting industry.
Want A Morden Home In Las Vegas ?

CONTACT US www.information@us.com 01 123 456 789 www.pinterest@link.com VISIT OUR WEBSITE

Real Estate
Scan It
to QR
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Michael Davidson
950 Buckingham Dr
Depew, NY 14043

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Stephen Shirley
950 Buckingham Dr
Depew, NY 14043

direct mail & eddm

Direct mail is an effective way of reaching new customers. A properly run direct mail program with a strong call to action has always been a great form of advertising. JPS Print has the equipment, experience, and expertise to help your mailing project succeed! Whether you have your own concept and design or you need assistance getting started, our team will create and design something for you. When it comes to reaching a precise group or just a specific territory, we have the data resources to handle it for you. If you already have a direct mailing list, we can take your list and incorporate it into a mailing piece for you. We use postal-approved software to save you money on your mailings.

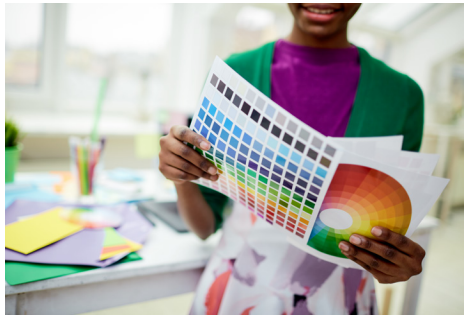
Size	Color	# Of sides	Stock	Weight	Laminating	Options
3" x 5"	Full color	One-sided	Coated gloss	80 lb.	Glossy	Spot uv
4" x 6"	Black & white	Two-sided	Coated matte	100 lb.	Matte	Laminate
5" x 7"	Pantone®		Uncoated	120 lb.		
6" x 9"						
6" x 12"						



on-demand digital printing

There are occasions when you need to have a small quantity of files printed in a hurry. On-demand digital printing allows you to get what you need printed when you need it. Digital printing has come a long way in only a few short years; the color and quality that printers now produce is outstanding. With new advances in digital technology changing every day, we'll keep you up to date.

Digital printing makes small jobs quicker, easier, and more economical. No longer do you need to order thousands of business cards or flyers to make your printing cost-effective. Creating personalized promotional marketing pieces that generate greater impact and produce higher response rates is one of the main advantages in using digital printing.



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